



McKown
Pressure Wash

**PAINTING
& CONTRACTING**

CA DAY 2024

**HOME
ON THE
RANGE**

MARCH 16, 2024

VIRGINIA BEACH CONVENTION CENTER

WWW.CADAYVIRGINIA.COM



MARCH 16, 2024

Virginia Beach Convention Center

7:30 AM - 4:00 PM

EDUCATION SESSIONS



CA Day 2024 Trade Show + Education Expo is proudly presented by McKown Pressure Wash, Painting & Contracting. Visit them and many other sponsors + business partners in the exhibit hall!

REGISTRATION FEES

REGISTER BEFORE FEBRUARY 16, 2024

Members: \$80

Non-Members: \$105

REGISTER AFTER FEBRUARY 16, 2024

Members: \$95

Non-Members: \$125

REGISTER 4 PEOPLE FROM THE SAME ASSOCIATION AND THE 5TH ONE IS FREE!

FIRST RODEO | 9:00 AM - 10:15 AM

CLIMB IN THE SADDLE

Board Meetings 101 • **Beginner Track**

This class will convene a basic board meeting to demonstrate the various segments, and how the meeting should flow from one portion to another. Then, the facilitators will review Board Member responsibilities and a Manager's typical contractual obligations, and discuss when those expectations cross the line to become overly burdensome, outrageous, or outside of the contract.

PROTECT THE ALAMO

Workplace Safety • **Advanced Track**

Unfortunately, workplace violence situations are continuing to be a possibility in our day to day lives. Join Master Police Officer Perry for an insightful presentation in which he will be discussing persons with mental illness residing in communities, safety in the office, employee to employee violence, safety for remote workers and more. Participants will leave with actionable insights and a deeper understanding of how to navigate these situations in the workplace.

PONY UP

Insurance Forecast • **Outside the Box Track**

As some insurance companies are exiting the habitational market, the buying power is shifting drastically. Insurance underwriting guidelines have become stricter and non-negotiable which is causing significant premium increases and sometimes triggering cancellations. This session will cover how to navigate the current insurance market, what to expect in 2024 and how community associations can strategize with their brokers to achieve the most favorable outcome. Since capital improvements are an important piece of the strategy, we will also review the process to obtain loans for major projects.

SUNRISE | 8:00 AM - 10:15 AM

CICB APPROVED FAIR HOUSING

Manager Training

Participants will become familiar with Fair Housing Laws, including protected and non-protected classes and reasonable accommodations. This course will meet the requirements for two (2) hours of Virginia common interest community fair housing training required by 18 VAC 48-50-100 of the Common Interest Community Manager Regulations for renewal of the participant's certification as a Common Interest Community certified principal or supervisory employee.

SADDLE UP FOR THE LARGEST EDUCATIONAL CONFERENCE AND TRADE SHOW IN HAMPTON ROADS SPECIFICALLY DESIGNED FOR HOMEOWNERS WHO LIVE IN COMMUNITY ASSOCIATIONS

Counts towards 7 hours of continuing
education for CAI's CMCA® and AMS®
Manager designations.

HIGH NOON | 11:15 AM - 12:30 PM

STRAIGHT SHOOTERS

Ethical Practices of Associations • **Beginner Track**

In today's world, ethical governance and responsible leadership are more critical than ever. Key topics covered in this presentation include fiduciary duty, transparency and open communication, fair and lawful covenant enforcement, and responsible financial stewardship. This presentation will provide you with valuable insights and tools to help you achieve your goals.

LEAD A HORSE TO WATER

Pool Prep with the Pros • **Advanced Track**

This course will cover everything you need to know about pool management and maintenance, particularly in a post-Covid environment. Get your pool ready for summer by getting up-to-date on code requirements and potential labor market issues. Discussion will include the liability, planning and scheduling of pool passes and rentals, as well as planning for your association's long term capital needs.

TOUGHER THAN NAILS

Structural Repairs and Reserve Studies • **Outside the Box Track**

In this training session participants will learn the importance of understanding the role of reserve studies in predicting future maintenance needs, and strategically planning for structural upkeep. Through case studies and expert insights, attendees grasp the significance of timely repairs, budgeting considerations, and the importance of conducting thorough evaluations to ensure the longevity and safety of properties. This session aims to empower association managers, community associations, and stakeholders with the knowledge to make informed decisions, effectively managing and preserving the structural integrity of their assets.

TWILIGHT | 2:15 PM - 3:30 PM

ROUND EM UP, MOVE EM OUT

Mock Due Process Hearing • **Beginner Track**

Due Process Hearings can be one of the more challenging duties for volunteer homeowner leaders. This interactive session will present the steps leading up to a due process hearing, holding a productive hearing and the aftermath. Attendees will leave with a better understanding of what to do... and what not to do... when the Association is forced to call owners to a due process hearing.

RIDE EM COWBOY

Legal Q&A • **Advanced Track**

Join us to discuss hot button issues managers are encountering in their daily work days. In a panel format, multiple community association attorneys will be available to answer all your burning questions. This session is all about you, so bring your questions, your stories, and your advice!

TIME WASTED IN THE SADDLE

Dealing with Difficult Board Members • **Outside the Box Track**

The Board of Directors is charged with making the important decisions of the association, therefore, a unity, teamwork, and the ability to compromise are paramount for successful governance. While occasional disagreement on the board is expected, the presence of a "difficult" or a "rogue" board member can lead to a significant turmoil and affect the association as a whole. This session will discuss different types of difficult board members and offer useful strategies and practical tips for managing their behavior and resolving conflicts. This session will also discuss legal remedies that could be employed by the board of directors and/or by the owners in particularly severe cases.

ROUND EM UP!

Return to: info@sevacai.org | or register online at www.cadayvirginia.com

Registrant Name: _____
Company/Association: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Manager Name: _____ Mgt Co.: _____

Registrant Name: _____
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Manager Name: _____ Mgt Co.: _____

5TH REGISTRATION IS FREE!

Registrant Name: _____
Company/Association: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Manager Name: _____ Mgt Co.: _____

A reservation made is a reservation paid. Written reservations and cancellations must be made by 10 am on February 23, 2024.
Questions and Credit Cards? Please call the Chapter @ 757-558-8128, or contact us at info@sevacai.org or www.sevacai.org

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